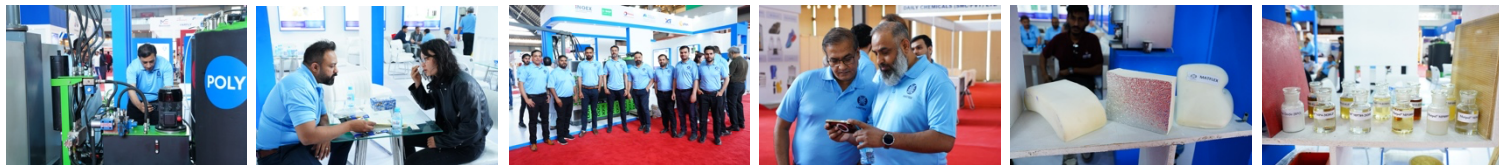




Matrix Chemical Industries Pvt Limited



Matrix Chemical Industries Showcases Advanced Polyurethane Solutions at PUP Pakistan 2025

Lahore, Pakistan – April 30, 2025 – Matrix Chemical Industries proudly concluded a successful participation at **PUP Pakistan 2025**, held from **April 24 to 26** in Lahore. As a leading player in Pakistan's polyurethane and composite materials industry, Matrix Chemical Industries captivated visitors with its innovative, high-performance, and locally produced solutions.

At this year's event, the company presented its flagship product range:

- **Matflex VE – Viscoelastic (Memory) Foam:** Delivering unmatched comfort and pressure relief, Matflex VE is engineered for premium bedding and medical applications.
- **Matflex – High Resilience (HR) Foam:** A durable and supportive foam ideal for furniture, automotive seating, and high-performance cushioning.
- **Matpor – High-Quality Thermal Insulation:** A top-tier insulation solution for cold storage, construction, and refrigeration, designed to meet modern energy efficiency standards.
- **Matpol – Unsaturated Polyester Resin (UPR):** Providing strength, flexibility, and chemical resistance for applications in the composites sector, including tanks, pipes, and industrial structures.

All products are **manufactured locally** in Pakistan using advanced technology, ensuring **cost-effective solutions** without compromising on quality. The company's **strong technical support** team—backed by industry-leading experts—offered live demonstrations and expert guidance throughout the event, reinforcing Matrix Chemical Industries' commitment to innovation and customer success.

“PUP Pakistan 2025 was an excellent platform to connect with our customers and showcase how locally manufactured materials can meet—and exceed—global standards by **Matrix Chemical Industries (MCI)**. “We are proud to drive innovation and support industrial growth in Pakistan through our reliable product lines and unmatched technical expertise.”

Matrix Chemical Industries thanks all partners, clients, and visitors for making the event a success and looks forward to building stronger collaborations in the years ahead.



Matrix Chemical Industries

Matrix Chemical Industries (Pvt) Limited (MCI) is part of Matrix Group. It is a leading manufacturer of Unsaturated Polyester Resins (UPR) and Polyurethane Systems (PUR) in Pakistan. MCI is a major supplier of Chemicals to various segments of Industries in Pakistan. With decades of experience in the market and a strong technical background, understand customer's needs and take pride in providing unmatched customer services and solutions.

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